

Pretty Curious with Jonathan Van Ness & Charlotte Palermino

JVN: Hey, curious people. Welcome to Pretty Curious, our podcast on all things beauty. I'm Jonathan Van Ness. This week we're talking to Charlotte Palermino. She's the CEO and co-founder of Dieux Skin. We're talking all about misinformation in the beauty industry and how she prioritizes transparency and has built one of my fave skincare and face care brands from the ground up. I- you guys like this talk with Charlotte really rocked my world.

Absolutely loved it. Love her. If you ever see me wear those Dieux skin reusable eyepatches, I learn that they're called the Forever Eyepatches. So a few weeks ago, on Pretty Curious. We had um the founder of Pursoma, Shannon [Vaughn}, who we love and she got me into dry brushing and then we had Dr Shahbaz on and I was telling him with my new psoriasis vibes. I can get into some dry brushing because my skin's calmed down. And as luck would have it, you guys moments before I recorded this episode, I dry brushed for the fourth time and I will say I really catch the drift like I feel the circulation. I do think that the quality of my skin is better. Being in Vegas, like my skin was just like, like I feel like, you know, like when your feet get dry, it's like I was having that on my legs, my stomach, I was just really dry like it was gross and the dry brushing really has helped to get rid of that excess dry skin. And I also feel like it has been helping me absorb my moisturizer better. So I got to say two thumbs up for the dry brushing we'll put on our stories, the brand that I've been using, but I got two. So I've used one. I love it so far. It's really good. So if you haven't tried dry brushing, I got to say it really upped my leg skin game. I'm here for it.

Ok. So that's that. What else? Oh, also Bridgerton premiere. You guys so much gorgosity going on on the Bridgerton premiere. And I got to see so many people. It was so gorgeous. It was also I realized like the first carpet that I've walked since the GLAAD Awards last year. Oh, wait, no, that's not. Oh, yeah, because there wasn't a carpet at the Emmy's for us this year. So yeah, so it was really fun. I had so much fun seeing friends. I had so much fun seeing Nicola and is Bridgerton not just like I already finished it so good. Cannot get enough. Wow. And also obviously we had the core hydration classic this last weekend, Gabby, Simone and freakin Suni Lee. I don't know if I'm recovered and truthfully I'm recording this, coming to you Saturday morning. So I won't know what happened with that until tonight, but we'll talk about it, we'll talk about it on Pretty Curious next week. Wow, you guys, I didn't mean to yell in your ear. And now let's go to our conversation with Charlotte Palermino.

Charlotte Palermino is a licensed aesthetician and the CEO and co-founder of Dieux Skin. After 10 years working in media building audiences and creating brand equity for award winning publishers and Fortune 500 companies. Meow! Charlotte made the switch to skincare. When she's not talking about skincare, Charlotte also writes about beauty, food and culture for publications like The Cut. Yes! Elle.com. Oh My! Cosmopolitan and Bon Appetit Charlotte, you are a media maven doing the most. How are you?

CHARLOTTE PALERMINO: I'm great. How are you doing?

JVN: You're gorgeous red. Your hair is giving it to me this morning. You're stunning. And I also just have to personally say, thank you so much for making my favorite eye patches that have ever existed. I love them so much and just to start off on an interesting sidebar note. Is it bad that I take hotel key cards and disinfect them with a wipe and then put my dew skin

eye patches on the hotel key card and then put those key cards inside my metal container because I kind of like to keep them like it just makes them stick really flat.

CHARLOTTE PALERMINO: That's ingenious. No, that's an amazing hack and also, it's like you want to keep that plastic insert because you extend the life of the tin because really the forever eye mask is forever. People think that we're joking and because silicon is non porous, it was why I designed it that way. I really wanted people to be able to use them forever. And so putting them on a little plastic insert that's just ingenious and it's also memories. It's great branding.

JVN: I've literally had my same set or set for like years and it's you did such a good job that like I am worried about the replan for that. But yeah, for the environment because if you can not lose them, they really do stay amazing forever. And I just wash those bitches with hand soap, lay them out to dry and then they stick back on my shit. And OK, so OK, just let's focus. Jonathan. I jumped right into the meat and potatoes without really telling people about it. First. Charlotte. What's your back story? Tell us everything. I'm sorry. Talk so long. I freaked out.

CHARLOTTE PALERMINO: Oh, no, I mean, I, I mean, I love it. It's, it's really kind of why we created the Forever Eye mask. I was in aesthetician school. My co-founder is a cosmetic chemist with over a decade of experience and or one of my co-founders. And you know, when I was talking with her, I have a great background in editorial and marketing, but I realized how susceptible I was to marketing, right? Because marketing can be so compelling and when things sound science adjacent, you're like, oh, it must work. And so in working with Joyce, it really kind of changed my philosophy on how I approach things. And then that informed how we story tell because that's all that marketing is, it's really storytelling. And are you doing it intentionally or are you doing it kind of just to, to sell a product really quickly? And so with the forever eye mask, it was really the recognition that sheet masks, they're great. I love them. I actually love them. The thing is, is that you immediately throw it away. It comes in a fortress of packaging and I know now that I've completed a school, I've researched a lot of skin care. You have to use something every day in order for it to actually have what you would call like a histological change in the skin.

JVN: What's histological mean?

CHARLOTTE PALERMINO: Like physically changing something in the skin? Like anybody can hydrate like I got an Evian bot. I have this canned bo this canned water right here. I poured this all over my face. Oh my goodness. I'm glistening my skin's hydrated for a period of time but say things like peptides, retinoids, niacinamide. These are things that, that can actually change your skin, right? They can thicken your skin, they can help pump out the skin, they can help with say microcirculation for dark circles and puffiness retinoids can really help with wrinkles but also hyperpigmentation. And so you can actually change the structure of the skin, but you don't do that overnight. And that's kind of what led to a lot of the flu philosophy of the brand, et cetera. But it all started with the Forever I mask because I was like, I'm, I'm half French and the French. I don't know if, you know, like they are the ones that like passed the law that like with Apple where it's like, you know how your phone starts dying after a year because they want you to buy the new model, like very quick planned obsolescence. It was France that was like, you can't do that anymore. Like you can't have the planned obsolescence. And so for me, I was like, this is very, it's like, I don't like how products have a very quick lifespan. I think that as you said, like to have a business model,

we live in capitalism. You have to repurchase things. But what if you actually created a product that you only have to buy once? What would that actually do? And how does that actually help the brand? And it turns out that you can actually create a really strong philosophy but also build brand loyalty. It's what brought me here with you. Like that's invaluable. And so I wish that more brands would think about things and try to change things from that perspective. Versus how do I get you to repurchase and replenish as quickly as possible.

JVN: Yeah, it's really interesting because we did an episode of getting curious a couple months ago um with Marcus E and who's this water scientist? Well, he's really a research scientist. He's really passionate about water. And when I started JVN hair, I was like, really just wanted to engage in the littlest least amount of plastic possible. Um That was like a huge thing for me, but I was so happy that I did after this episode of getting curious because he really taught me like that all of our plastic, I mean, not all of it but a I mean, a staggering amount like up in the eighties and nineties does end up in landfill does end up in water systems. The fish are just like eating the shit out of it. And now we just have like microplastics all over the fucking place. So and it is true that like face masks, I patches it. I mean, there is just, there is an inordinate amount of virgin plastic in there and it is truly unrecyclable. A lot of this plastic.

CHARLOTTE PALERMINO: It's wild and you know, it's like it's happening in every industry, there's just so much waste and that's a by product of our massive um voracious consumption. But I think this is also really core to kind of my background and what really kind of started the brand was I came from a background of recording, writing, but then also sharing best practices in marketing with publishers. And it's like, how do you actually get to the root of something? What is the truth or what is the close thing we can get to the truth? Because that's another reality is that science changes this idea that humans have all the answers. Like, if we did, we would not be here right now. Like clearly we don't have all the answers, beliefs are informing a lot more than facts are, I would say right now because the internet plays off of emotions. And if you can play off people's emotions, you can get them to act and vote in a certain way, which is why we have legislation. That makes absolutely no sense. And so if you look at all these things from a brand, people think that beauty is innocuous. But for me, I like beauty is something that everybody participates in willingly or not. And so how do we actually make it a better space and give people information so they can make more informed decisions. So it's like all kind of like plays together into kind of that first product that we launched was Rose, The Forever Eye Mask.

JVN: That is so scary and also true. It's kind of reminding me of like you think you don't have anything to do with this. Like when she's like, like the belt and um in devil wears Prada and it's like even if you don't engage, you're still engaging and you just don't even know because of like who we reward, who we buy, who we purchase. It's like that is just so interesting. So you're minding your own business. You are a writer, you are an aesthetician school, then 2020 is like, you know, relatively chilly. Like not that much happened in 2020 like just like kind of a chill, like once every 100 year respiratory pandemic, that kind of shut the world down like a pretty chill presidential election. Um

CHARLOTTE PLAERMINO: I worked, I worked at Snapchat and media launching the New York Times and things like that in 2016.

JVN: So you've been doing this for a minute? So you, yeah, so this is so, so how did that happen? Like so and like you were just like, so were you just like, I'm sick of all this plastic or you're like, I just want to, I don't, how did you do it?

CHARLOTTE PALERMINO: I mean, honestly, actually weed was how everything started with cannabis. Weed. Yeah, so that's our first formula. Yeah. Yeah, I mean, cannabis, if you want to look at, I mean, if you want to look at an industry where people have been treated abysmally based off of their skin tone, that would be one of them and how racism informs policy in the United States. It's a, it's a, it's a case study that is pretty, pretty appalling. Um But basically what was happening was I was working um at Snapchat and I saw what was happening in cannabis in L A and I was like, oh no, not again. We're not gonna have people ruining a perfectly good plant. Um A perfectly good um you know, material in the name of marketing because what was happening is that people were adding CBD to everything. People were adding like all of these cannabinoids to everything without actually testing it without studying it and saying cured things like cancer. It's the easiest way to turn people off and to stop it from going mass and again, like cannabis is another one of those examples where you think that it doesn't apply to you if you don't smoke cannabis, but it's impacted so many communities. Um and people like Mitch mcconnell make tons of money off of hemp because Kentucky is one of the number one producers and manufacturers of hemp in the country, which is why we actually got the hemp farm bill passed all of these things. Like everything is connected is what like to say. But basically, we were uh trying to evaluate whether cannabinoids work on the skin. And that's what led us to Joyce. My co-founder and Joyce is a cosmetic chemist used to do patents at skin suits. The she La Roche pose actually worked in K Beauty for a minute. And um we actually went to her to study cannabinoids doing clinical studies during a pandemic as I'm sure you can imagine is really challenging because nobody's allowed to be in a room. And so what led to the eye mask launching first? But we were actually supposed to launch our serum deliverance first. And so it was actually uh a moment of supply chain, but everything kind of ladders back up into how do we vet our claims and how do we take the leaps of faith out of beauty? I think that's kind of the, the big uh thing that we're trying to solve for is how do people kind of like, how do we answer their questions? So they're not just buying things based off of our word or FOMO or fear or shame.

JVN: So we've talked about your products. I'm pretty curious for what have we been sleeping on? Honestly that like I just need to fucking fist myself for.

CHARLOTTE PALERMINO: So yeah, Deliverance is kind of that girl. So it's, it's not for everyone's skin types. And I think that's so interesting is that people think that because a skincare product doesn't work for them, it's a scam but like just like prescriptions, like prescriptions don't always work, right? Like there's always going to be a margin for certain people where it doesn't work for them. Deliverance is one of those products though that lets me be reckless with my skin care. It lets me use retinol. I can use like a very intense chemical pill. Whereas like four years ago before I started using Deliverance. I literally could not even look at like a cosmetic retinol. I couldn't like a, like, dermatologists like

JVN: Just too tingly, too painful?

CHARLOTTE PALERMINO: dermatitis, rosacea. Like, I couldn't do anything but like, basically the moisturizer. And so Deliverance was that product that really helped make my skin stronger. And it's partly because of the ide above 2% is shown to reinforce the barrier...

JVN: Is it a serum? Is it a moisturizer?

CHARLOTTE PALERMINO: Er, yeah, it's like a very, it's like a potent serum. It's like a traditional serum. Very like milky texture. I'll do like

JVN: Are you a twice a day queen. Is it once at night?

CHARLOTTE PALERMINO: It's twice a day. We tested it at one time a day just to see if it was effective for hyperpigmentation. We also tested on all Fitzpatricks because it's more challenging to deal with hyperpigmentation on like Fitzpatrick 56. But like it's like a very like milky. Yeah. And so it's like a really beautiful serum. And so this is my write or die. This is the one that I actually can't live without because I, I when we ran out of stock of Deliverance, like we really ran out of stock. It was, it was a rough time for me. I was like literally going, you know, when you're going through like old boxes and like garbage and like can I just find something? I was turning into somebody who was like literally like an addict like trying to find like my next like Deliverance fix. Uh But then Instant Angels, a beautiful moisturizer Joyce's specialty. I would say she has many but like she created skin suits, triple lipid. Her name is on the patent. So I can say that but she, she understands the ratio of lipids and cholesterol and free fatty acids that your skin needs to rebuild the barrier. And so that's what instant Angel does and it has a peptide. And so instant Angel is like we made it to see that R or dye cream because so many moisturizers have like exfoliators or like niacinamide or vitamin C. And it's like you don't want that on your face all the time. Like you want something that's just simple because there's so many ingredients in all of your other steps. And so this is meant to be like a really like lipid rich peptide forward cream that you could use on like post treatment skin like all of that. And so for me, Instant Angel is like, it was kind of modeled on the nostalgia of French Pharmacy. And it's to me just one of our absolute standout products because it's light but great for dry skin.

JVN: So who lives in your range? Now you have forever eye patches.

CHARLOTTE PALERMINO: Air Angel for the more acne prone people. Um because Instant Angel is pretty rare.

JVN: Ok. So it's like

CHARLOTTE PALERMINO: light light gel.

JVN: How many launches do you try to like? Do you try to like go like, steer towards like x amount of launches a year. Is it only when you see something that you really think would work?

CHARLOTTE PALERMINO: So the development process works in like a couple of ways. So there's just the stuff that Joyce is like, this needs to exist in the world. This doesn't exist, it needs to exist. And we're like, yes, um because, you know, she has so many years of formulation experience that, you know, she's like, she knows what's out there. She's formulated some of your favorite products at Sephora and in the pharmacy, like she knows what's up. Then there's like this other world where we see kind of like a problem or something that needs to be iterated on, right? So for example, we launched the sample barrier blanket. It's a non finished formula, but it's kind of um playing on the idea of like what happens if we move beyond fossil fuels, beyond farming and actually create a Vaseline type exclusive that doesn't use as much petrol atom and we use biotech, right? That was a conversation between Joyce and I where I was like slugging is the best thing that you can do

for your skin, especially as you get older because your skin becomes more dry. You just want to thirst trap everything in like we are made of water and our water is constantly evaporating like our water is ghosting us. And if your skin is dry, it's basically like a sieve like you just have your water evaporating from you putting on Vaseline and moisturizers and things like that. It just really forces it and keeps the water where you want it. And so you can't just drink your beauty. You actually do need to reinforce your skin almost like waterproofing yourself. And so that's like barrier blanket was like a collaboration with like Joyce and I talking about where it could go, how it could be Joyce formulates all that. She, I think she did like 60 iterations of this formula, but it's still not done because we can't scale the ingredient. It's too expensive. And so we're, we're waiting, we want to get feedback from our audience to kind of like understand what they like about it, what they want to see. And then we're looking for more ingredients.

JVN: I'm so excited to get into the rest of the gorgeous deu skin range because my body is ready. My face is ready. I have been doing deskin eye patches for so long. I'm ready to get into like more replant and I'm really excited for deliverance. So I'm jumping on and you guys, I'll do um I'll do a little review of those on a getting ready with me at a later episode. I'm pretty curious because like I said, my body's fucking ready. Although spoiler alert, I'm pretty sure I'm going to be obsessed, but we'll see how it goes.

CHARLOTTE PALERMINO: if you're in Vegas, like these things will be very useful to you.

JVN: I can't wait, I'm here and I'm here for another month and my skin is dry. I know it's wild. Is there things that as consumers, we're just broadly getting wrong when determining like what we should buy and use in our daily lives,

CHARLOTTE PALERMINO: The apps, I'm sorry, the ewg the Yuca apps, all of those. It's taking things out of context. It's like, you know, lavender, for example, can actually be an endocrine disruptor if you use enough of it. Um doesn't make it unsafe, it just doesn't depends on the dose, depends on the use case, depends on where you use it. I find that these apps actually create more fear and then they also create worse formulas because now we're learning that Parabens actually may be the most safe um preservative system to be used, right? And so, you know, again, it's like science like always kind of changes. And so for me, I'm always open to changing mind. Like for example, chemical sunscreens, people freak out about chemical sunscreens, you know, based off of the information that has been out there, I understand why. But just because the FDA is asking for more information that is not an opportunity for brands to start freaking customers out about something when it's been in use for over 50 years. And so for me, I find that the apps um and some of these platforms sometimes misconstrue information, they cherry pick information, right? Because when something really bad comes out about a natural ingredient, they don't publish all these reports, these recalls, the fear mongering. And it's because a lot of the brands that have their seals have that ingredient in there. And I'm like, interesting, like if you, you know foie pas yourself with uh parabens, sure you'll die. But that will also be the case with water. And so the the dose does make the poison. And so let's work with toxicologists. Let's work with nuance. Let's understand the percentages in which people are using these products. Because you know, for example, I saw Petrol Adam was on a no no list and listen, I don't like the fossil fuel industry, but people do realize that there are other fossil fuel derived ingredients that are not petro atom that are ranked as a OK by these platforms. But then petrol atom just because it's recognized, it's given the thumbs down, it's just very cherry

picking and it's not nuanced and it creates a fear based culture. I much prefer platforms like inky decoder. There's no morality assigned to ingredients. It's just talking about the ingredients.

JVN: So a lot of people who are like really passionate about ingredients, passionate about personal care and doing the best with the information that they have. But I think when you don't have the government like behind you in a real way, it just makes it really complicated. And there is too much money and not enough research in trying to keep the personal care industry is unregulated as possible.

CHARLOTTE PALERMINO: I think that you've completely nailed it on the head because I think all of these platforms start with very, very good intentions but to scale nuance is so challenging. And so what happens with the nuance is not there? And so it's like, you know, when a thing is ranked as like a 10, which is like the worst thing possible. If you look the study, sometimes it's like dangerous when consumed in like gallons. And it's like, well, obviously it's a, it's an eye cream. It's not being, it's not being orally ingested. And so I think that that's where it's like they're trying to scale something, but it's so hard to do that because as you said, I think that the, I think that the FDA is in a really poor job in managing the fear around cosmetics. I think that the FDA S regulations are not that different from Europe. To be honest, when you look at the kind of formulas and things, it's very easy to port things over to Europe. There's this idea that things are so much more safe in Europe, if anything in Europe, like it's against guidance to do free from claims because free from implies that something is bad when it's actually not. Um But there are other great things in Europe, like recall ability and things like that. Which is going to be coming into place with the modernization of Cosmetics Regulation Act. MOCRA so I think that all these platforms come from a really good intention. But the execution to me, it's like what you said, it's like there should be some government backing to this and clearly there's a consumer need and so the FDA should be stepping up. But I think the unfortunate reality is that, you know, neoliberalism has really taken hold the United States like we are gutting government institutions and then complaining that they aren't protecting us. And it's like, well, yes, we've been gutting them since like Nixon,

JVN: What was that modernization thing you were talking about? Mora

CHARLOTTE PALERMINO: MOCRA. Yeah. Modernizations of Cosmetics Regulation Act. So Biden actually put that through hoping there's going to be some sunscreen changes there as well. I mean, I'm not holding my breath as I look at my Korean-

JVN: Has it been passed in the house?

CHARLOTTE PALERMINO: Um Yes. So they actually sign, it's actually signed through. It's about when the implementation is actually happening.

JVN: So would that be like our first personal care protection legislation since like that 1938 or whatever?

CHARLOTTE PALERMINO: Yeah. So it, it's just much more specific. It's like you like if you have to report adverse effects to the FDA, right? Like before you didn't have to, which is like not-

JVN: Ok! It's time for our third and final segment. Charlotte. Are you ready? OK. This is giving rapid fire. It's giving a journey. So sometimes the answers aren't one word but they're

just like fast answers. Are you ready? Ok. Rapid fire. What is your go to budget beauty recommendation under \$10

CHARLOTTE PALERMINO: It would have to be Vaseline?

JVN: Oh my God, that's a good one. Can I just say sidebar that my ballet teacher that I did ballet for two years? Because I was like 22 and I was like, I want to be a professional ballet dancer. She used to take this Vaseline that was from 1987. It was this huge tub of Vaseline. She said she used to use it as lube for her nipples after her son would like chew her nipples off for breastfeeding and she would like put the Vaseline on her nipples. After that, she had the same thing of Vaseline in 2012. That's when she finished it and she was still using it and she never had like rashes, she never had anything go wrong from it. But she was like, hey, you guys, do you need this for your elbows or anything? And she's like, I used to use this on my nipples for my nipple crew. So whatever Vaseline has got the staying power, we love it. Splurge recommendation. She's giving Bougie, she's giving it's like the pair of shoes that you need that every woman should have that cost like half her rent or whatever.

CHARLOTTE PALERMINO: Definitely one of those red light, red light mask like it. These are like they're really fun to use but also a red light mask particular the science is like, is it proven? I'm not so sure. But for me, do I find that it works for me? Absolutely. But I get treatment like I do micro needling, I do laser. Um I love how it puts me to sleep. I, I love red light. So I'm gonna say that's definitely one of them.

JVN: What's a product that you never leave home without?

CHARLOTTE PALERMINO: OK, I have two things. I never leave home without instant angel and I never leave home without sunscreen.

JVN: What is your favorite vintage beauty look?

CHARLOTTE PALERMINO: Vintage beauty look? I mean, I'm a huge fan of a cat eye but a Nivea like a jar of Nivea is probably with like a pink lip is just like, I'm just picturing my mare. She's like the biggest like beauty icon in my life and that's all she would do really well moisturized skin, bright pink lip, stunning, but always be wearing like little like Chanel suits.

JVN: Not that that wasn't a perfectly acceptable answer because it was a great answer. But I just want another one just from your pop culture like half French references just because I think it's going to be amazing. So like for me, like one that just, I had an intrusive thought was like Natalie Portman's lips and when she was Princess Ame Dollar like Queen Ame Dollar and she just had that really like that thick, like fucking pink lip stripe that was so hot, just like it's like a movie or like photoshoot like red carpet vintage beauty look that just like you're like, fuck, that was cool.

CHARLOTTE PALERMINO: I mean, honestly I am obsessed with Edith Piaf and her look and I feel like it's weirdly coming back like these like really thin blue,

JVN: Who's that?

CHARLOTTE PALERMINO: Edith Piaf? She's like one of like the most like famous singers from France but like her like makeup look like I find that it keeps coming back in like weird ways like bits and pieces of it, but it's like very twenties. And then also Josephine Baker all day long, all day long. The way that Josephine Baker has created so many trends that contain to this day is absolutely wild. Like, you know, she created the first tanning oil. Yeah,

called Baker Oil because French women wanted to look like her. So she created tanning oil. She's one of the first people to like create like a celebrity brand. And so I'm obsessed with Josephine Baker. I think that her entire look like I love the, I love the twenties. I think it's like such like an interesting makeup because it's so heavy and it's like so dramatic. But I think it's because of like how silent films were, like becoming like you had to have contrast. And so for me though, with her, I'm like, oh, like the slicked hair and like the heavy eye and the lip and then the fact that she literally came up with a tanning oil because like white women wanted to look like her. It was like f it's fascinating to me to no end

JVN: you were born in the US?

CHARLOTTE PLAERMINO: But I lived in France for a bit. Yeah.

JVN: You did. Do you live in Paris or what?

CHARLOTTE PALERMINO: I lived in beer. Um Like, I lived in bordeaux, like outside Bordeaux Agen and then I lived in a small town called Sass, which is outside beer. And so Southwest is where I'm from. So I'm not from Paris. Um I spent some time there obviously, like especially working at Snapchat, but I mostly was in the Southwest

JVN: Meh or major sustainable beauty?

CHARLOTTE PALERMINO: I don't think there's such thing as sustainable consumption

JVN: The tea um Vaseline,

CHARLOTTE PALERMINO: it's good, but I hope we can divest from fossil fuels where there's not going to be a market for petrol atom.

JVN: Anti aging products?

CHARLOTTE PALERMINO: We're all going to die. So I don't like saying anti aging because it makes it feel like it's bad.

JVN: Yeah and I'm such a pro aging aging as a privilege. Like I just want to be as cute as possible while I do it. So yeah, I'm still right there with you

CHARLOTTE PALERMINO: And wrinkles are cute. Wrinkles are cute. I just want to be moisturized.

JVN: I think so too. Yes. Now what about skin cycling?

CHARLOTTE PALERMINO: Like giving your skin breaks is probably a good idea, but it's gonna change from person to person. People are always looking for like the one answer to everything. And the unfortunate reality is like trust the people that say maybe and it depends anybody who's giving you definitive answers is a red flag. Nobody knows.

JVN: That's the tweetable moment at last three Mineral Sunscreen.

CHARLOTTE PLAERMINO: Love mineral sunscreen.

JVN: Fuck it. Micro needling

CHARLOTTE PALERMINO: Adore micro needling

JVN: Yeah, you love this UV Cameras?

CHARLOTTE PALERMINO: Love it because then you know where you've missed it and you can find out why you have a hyperpigmentation stash on your mouth because I rub face all the time.

JVN: What's next for you? What's on the horizon? Where can we follow and, and what's next? What's the tea for Charlotte?

CHARLOTTE PALERMINO: You can follow me @charlotteparler and you can follow Dieux @DieuxSkin and more products for do more expanding Sephora. And then you're gonna see some fun collaborations that I'm working on for things like how we talk about sustainability. So I'm excited about what that's gonna bring.

JVN: And can people get Dew Skin in the US on Sephora online and in some stores?

CHARLOTTE PALERMINO: We're in every door.

JVN: Every door de skin. You heard it here. Probably not first. At least I heard it here first but every door in Sephora get your dew skin, get it together. Charlotte. Thank you so much for coming on. Getting Curious. I mean, Pretty Curious.

CHARLOTTE PALERMINO: We're Getting Curious. I'm Pretty Curious.

JVN: We are and it's not our fault. Charlotte. Thank you so much for coming. I appreciate you so much.

CHARLOTTE PALERMINO Thank you. That was a Slay. That was fun. You've been listening to Pretty Curious with me, Jonathan Van Ness. You can learn more about this week's guest in the episode description and follow us on Instagram and tiktok @CuriousWithJVN. Pretty Curious drops every Monday wherever you get your podcasts and make sure to tune in every Wednesday for Getting Curious. Still can't get enough? Honey. You're insatiable. Subscribe to Extra Curious on Apple Podcasts for commercial free listening. And our subscription only show, Ask JVN where we're talking all about sex relationships or really just whatever's on my mind. That week, our theme music is composed by Nathanael McClure. Come on, Nathanael, our editor and engineer is also Nathanael McClure. Yes. Getting Curious is produced by me, Chris McClure and Julia Melfi with production support from Julie Carrillo Anne Currie and Chad Hall.