Pretty Curious with Jonathan Van Ness & Danielle Priano

JVN: Hey, curious people. Welcome back to Pretty Curious. I'm Jonathan Van Ness, and honey, how did this year go by so fast? That this is our last episode of Pretty Curious for the year. So excited for 2025 because we are Going to be bringing you more gorgeous content, always evolving, but before we get to 2025, we have such a good episode of Pretty Curious for you to round out 2024. Mariah Carey, Lindsay Lohan, Addison Rae, Hailey Bieber, Cara Delevine, and so many more major celebrities. What do all these gorgeous ladies have in common besides cheekbones for the gods? Two words, one name, Danielle. Priano. When I tell you that I am beyond excited to have Danielle on today's episode, that would be an understatement. I'm over the moon and let me tell you why. She's one of the most sought after hairdressers in celebrity styling in the game right now. She's a hair icon, she's a legend, she's top of the line, she's genuine, she's hilarious, and she has the magic touch it takes to run a beauty empire. I have so many questions for Danielle about her techniques, her clients, and her life, but first it's time to get ready with me. I mean, I think my beauty experience goes without saying we have our first new launch within JVN Hair in It's our first launch of 2024. It's really our first launch since last year, and I'm so excited a little housekeeping in the JVN Hair world. The line formerly known as Undamaged, is now relaunched as Revived. It's the same beautiful formula, but we did change the color of the bottle, so it's It's like really beautiful light pink, and it just plays better. We just wanted to like kind of make, we just wanted to make the line more aesthetic, but the newness in the line is this incredible stuff called Revive Rapid Repair bond gloss. It's an in shower treatment that you use after you shampoo and condition your hair. You put it on your wet hair, you comb it through, you let it sit for one minute and then you rinse it. It's a blend of It's a blend of rice protein and then this fermented sea algae that makes your hair so strong and so shiny without over without over protinizing your hair. So use it once or twice a week after you wash and condition. I'm obsessed with it. It's just my hair has gotten so long, so shiny, so happy. Uh, we've been working on this formula for over 2 years and I'm just really excited that we got to share it with the world, um. So yeah, it, it's available now on JVNHair.com. It'll be available in Sephora stores on December 26th. So if you want to go impulse buy any gift cards that you get for the holidays, honey, we will be there for you at Sephora waiting Rapid repair gloss. So there's that. And then also we just we finished our Queer Eye press week. It was so much fun. Um, I was so excited that we made the top 10. I think for any season 9 show to make the top 10 on Netflix is beyond, and I'm so proud of the makeovers that I did on this season of Queer Eye as a just quick beauty experience. Um, if you haven't seen the whole series, watch Sean's episode. It's our first toupee. Nicole, I think has like the most beautiful coils we've ever done on this show. Sarah's episode, I love what we did with her hair. Um, our first episode, Paula, her hair next level, and I also love what we did with Alexis's hair on the wedding episode. So I just, I'm really proud of the work that we did on Queer Eye this season, and it means so much to me, you guys supporting it and watching it. So if you haven't watched it yet, please watch it with your family this week. Um, voicemail question?

CAITLIN: Hi, my name is Caitlin, and I'm just wondering what do gorgeous, gorgeous girls do when they have menopause and all of their hair falls out? Thank you!

JVN: Caitlin, what a good question. Um, and I want to say that if you have not had a chance to listen to our episode of Doctor Louise Newson, I would definitely go back and listen to that. But from a JVan hair perspective, I, our pre-washed scalp oil is so incredible for perimenopausal and menopausal hair. It has bisabolol, which helps to strengthen the hair that you do have. It also has turmeric, rosemary, and castor oil, which helps to clarify your hair follicles, encourage more hair growth, and just balance and soothe the scalp, and just set up your scalp for the best hair growth that you can have. I also would recommend definitely a red light, um helmet and wear that like 3 days a week. Um, I also do love our undamaged shampoo and conditioner, but I would also recommend maybe the Young Again shampoo and conditioner by Kevin Murphy, like they're really amazing, but I also think coupling that with our pre-washed scalp oil would be next level, and I also really love our Revive. So our Revive shampoo and conditioner and even the bond gloss, that mixing and matching with the Kevin Murphy Young again would be really good, pre-washed scalp oil will be good. I think a red light therapy uh mask will be really good or helmet. Also make sure that you have a silk pillow case. Um, I also would say that. If your hair is getting finer, that's part of like that whole adage of like when women were like, oh, when you get older you should cut your hair short. It wasn't only, it's also that your hair gets finer as you get that when you get older, and if you have shorter hair, it can give it the appearance of more fullness. So if your hair is falling out, it could be time to like revisit the shape or the style that you're wearing your hair in. Then another option would be wig it up. You can totally wig it up, get lots of different wigs and and um kind of express yourself however you feel like you want to, um, obviously you get what you pay for, so the more you have to invest in your wigs, the better and the more natural they're gonna look. But um there's just so many options, and I think that as we get older, there's so much fear around hair loss and the truth of the matter is now that there's so many products and styles and artists and wigs, and just ways of filling out the hair that you got this queen. So it's kind of hard to know exactly without seeing a video, but I hope some of that helped. And if and if you're really just switching the products and oh, another thing too for for hair loss as I'm thinking about it. Toppikss powder. If you have like brown hair, Caitlin, or if your hair is blonde, like there are all these different powders that this company makes called Toppiks, T O P P I K S. There might be two K's, uh but it's, it's like hair building fibers and you sprinkle it into your scalp and it kind of grabs onto the littler hairs that you have and it builds them up and makes it look fuller. It's really good on your hairline. Uh, so try that out, but also if, if, if all that fails, don't be afraid to wig it up or buy a topper or go to a hairdresser who specializes in wigs and toppers or like pieces. Those have come such a far away and there's so many ways that you can use them to give your hair the appearance of more density and fullness on on top of your head. So keep the faith, Caitlin, I love you. I hope you're having a good holiday. And uh, oh, and also please keep submitting your beauty questions. I love your voicemails, so please keep them coming. You can submit them at AskJVN.com or via DM on Instagram uh at our Instagram feed @curiouswithJVN.

Now let's turn our gaze to our stunning conversation with Danielle Priano. Let's get into her bio. New York-based hairstylist Danielle Priyano flawlessly executes effortless, timeless glamour for an impressive roster of celebrity, commercial, and editorial clientele. There is a magical quality to her endlessly inspiring energy and incredible talent. Coupled with her tenacity, Danielle has established herself as one of the leading hair styling and spokesperson powerhouses in the industry. Danielle's vast body of work especially translates to her mastery styling multidisciplinary celebrities. Mariah Carey, Lindsay Lohan,

Addison Ray, Haey Bieber, Cara Delevine, and more. These talents parallel her commitment to cross all aspirational genres and career lanes in the media landscape, namely, this is evidence. Through countless campaigns with heritage brands like Victoria's Secret, Target, Puma, and more. Her technical ability and dedication to hair artistry is always intentional and uniquely hers. Whether it's everyday casual, beach waves, bombshell luxury, elegant panache, quick changes, the works. Danielle is a maestro at hair and conversation. Danielle, welcome to Pretty Curious. How are you?

DANIELLE PRIANO: I'm so good. How are you?

JVN: Good. You look so fucking, and, and I don't, I just stopped cussing so much at the beginning, Jonathan, just settle down. I just, you guys, I have to tell you our origin story because Danielle is like, literally, and as I just said in the intro, she's one of the most sought after hairdressers in the game. I'm and I don't, I don't say that hyperbolically.

DANIELLE PRIANO: Stop!

JVN: You are one of the most sought after people. And also, I have to say, I don't want to get so off track at the top. I love to see a woman being celebrated in this industry as being one of the most sought after women because you deserve it. Your artistry is next level. Really, no one finishes like you. No one places like you, like you really. You are so hyper talented. It's like outrageous. I look at your work and I'm like literally in awe, but I have to tell you –

DANIELLE PRIANO: I can't take the compliments, it's giving me anxiety.

JVN: I mean if you look at our our history of DMs over the last five years, you will see just like so many heart emojis and me being like, ah, ok, so anyway, I'm minding my own business. It's like 2019 maybe –

DANIELLE PRIANO: Right before the pandemic, 2019.

JVN: It was, it was right before the pandemic. Yeah, I think I was going to LA for something. I was flying alone. I get on this plane and I sit next to this woman with this fucking fierce top knot, and she and she starts talking to me. I start talking to her. And never in my life, it's very rare that someone can out talk or outstory me.

DANIELLE PRIANO: Right?

JVN: I got to relax. I had a gorgeous story. I, we had the best. That was the best 3 hours of my life. I don't think I've ever talked to somebody new on a plane ever.

DANIELLE PRIANO: I never talked to anyone on the plane either. I'm like, put my headphones on, don't talk to me. Don't look at me. Please don't talk to me. I'm like, please don't talk to me. Please don't talk to me. And then also, do you remember when we got off the plane –

JVN: Oh wait what happened?

DANIELLE PRIANO: We ended up at the same hotel.

JVN: Oh yes!

DANIELLE PRIANO: And we didn't even know. I was like this is weird. Now you, now you're, now we're stalking each other.

JVN: And we were both going through it like we were both going through so many things and it was, I, it's just. I feel like you meet someone on a plane that can, you can just, we, I just feel like we were related.

DANIELLE PRIANO: And when we met, I didn't know you were a hairdresser. You didn't know I was a hairdresser, like none of the things. You were just some like, I thought you were some surfer guy with the long hair going to LA. I was like, oh, he's so cute. I had no idea.

JVN: It was the best flight. And so then we follow each other on Instagram and I'm like, this Danielle is like the that bitch. Like she does literally all the girls. So enter why we have to have you here –

DANIELLE PRIANO: Also, you, like, I'm not, I didn't know you and then we get off the plane and like all these people are running up to you and you're like, oh, Jonathan, Jonathan. I was like, who the fuck is this guy? Like I know he was famous.

JVN: No, we're just, we were, but you know it's so funny because like we're both hairdressers and I love that we're both hairdressers and we have like, I just, and also when you say hairdresser, it's like really we're artists and artists are, I think, just the most fun engaging, like no one is as fun as an artist, because we're —

DANIELLE PRIANO: The brain is built different than the regulars schmegulars.

JVN: So not to do like a sextuple name drop at the top, but Mariah Carey, Lindsay Lohan, Addison Rae, Hailey Bieber, Cara Delevingne, Sabrina Carpenter. I mean there oh my, you do everybody's hair, the list goes on. How did you get to this place of being this sought after celebrity hair stylist, and where did it all start?

DANIELLE PRIANO: It all started for me. I have two daughters, one's 25 and 21, and I was like, I, I'm, I don't really have like a proper education. I have an eighth grade education, so I'm like, What's a girl to do to make money outside of something illegal when, you know, your road isn't the easiest road or the easiest paths that have other people have crossed. So I was like, let me go to beauty school. I knew I knew how to do hair because I have a long lineage of hairdressers in my family, and it's just like something that came natural to me, like braiding my kids' hair or braiding people's hair for money and stuff like that. It was just that was the only thing I really knew how to do. And so, when my youngest daughter was about, I mean my oldest daughter was 5, I was like, Mommy can't be doing all the things in the streets anymore. She has to do something legal, so I'm going to go to beauty school and never in a million years did I think that I would be in the position position that I am, but I also do have roots like my uncle is one of the first hair and makeup agents that opened a hair and makeup agency in New York City. Well, now I guess it's like 50 years ago, um, yeah, and he represented, he represented everyone from like Francois Nars to Serge Normant to, I mean, every single Ted Gibson to every single huge hair makeup artist —

JVN: If you guys don't know. I mean, I'm I'm hoping that people do know, but just if you don't know. Serge is like one of the, I mean he was like when I first moved to LA like he was like one of the most, like he's just these, these three artists are incredible artists like major, major, major, so you're just not kidding when I have a sidebar question that's within this question as you when you were a little girl, were you like, oh that hair is cool on TV or was it

not until you like had like not until later, or did you kind of naturally think hair was interesting, like when you were little or it took a while?

DANIELLE PRIANO: I mean, if you see like what I did to my own hair because I grew up in like the late 80s, early 90s, I always did like, you know, the poof with the the bags coming over –

JVN: Yes!

DANIELLE PRIANO: In the bag. I think I have a picture, I'll give it to you, but um I definitely was like creating own art in my hair.

JVN: Yes.

DANIELLE PRIANO: So. I don't know if I watched that much TV and stuff growing up, but um. Yeah, I definitely always was like judging other people's hair.

JVN: So you're always, so you're always into hair. You always do this like a natural passion there.

DANIELLE PRIANO: Oh, that's cool. Maybe I should try that.

JVN: Yes. Ok, so the, so then you go to hair school. Your oldest is 5 –

DANIELLE PRIANO: Yes. And I'm still like super rough around the edges. When I say rough around the edges, I mean, it doesn't get any rougher around the edges than me. Like I make up my own words. I'm like, you know, I think sometimes I call myself the Cardi B of hair. You know how she'd be going on those lives and shit and just saying whatever. I mean, I'm like that's me but the hairdresser version of her. And so, I finished with the beauty school and I'm like calling my uncle and I'm like, all right, I finished beauty school, give me a job. He was like, no bitch. He was like, that's not how it works. You have to like work, you have to assist, you have to, like, I didn't know anything. I knew nothing. So I ended up, he helped me get a job in a salon on Madison Avenue and I lasted a very short time there because like imagine me on Madison Avenue with all the like, you know, ladies, and I'm like, not, not that, and I was like, oh, I paid, I think at the time I was like, I paid \$13,000 to go to hair school. I'm not sweeping hair like I don't wanna, I don't, I don't wanna be the janitor, like I need to do the hair. And so she was like, you know what, this isn't working. I think that, you know, you should find another path because you're never gonna make it in this industry. And I was like, ok, bye. And then I called my uncle again and I was like, help me, please, help me. And this is in a time of like, no Instagram. No, uh, social media whatsoever.

JVN: And is it like is it like New York City like 2000 and –

DANIELLE PRIANO: 2004.

JVN: Ok.

DANIELLE PRIANO: And, and so he was like, you can come, I can work in his office so I can understand that part of the industry. And I'm also not an office girlie, not was I not a salon girl. I wasn't even an office girlie. So when I get in the office, I'm like, people are working and they're, you know, computer and on the phones and stuff like that and It was meant to be like kind of quiet and chill in there and I'm like loud, listening to music, butting in. And he would fire me every night. And then he would come. I would cry and then he was like, fine, you can

come back, but you need to learn how office etiquette, shut the fuck up, bitch, like, because that's really how he spoke to me. I'm not even making this shit up. And so I would take the tear sheets, and my job was taking the magazine sheets out and putting them into the people's books that they belong. So like, you know, we'll just use Serge for example. If he did an editorial in Vogue, I took the the ripped the paper out of Vogue and then put it into his book, and then da da da da. And so I did that for a while for a paycheck, and then, you know, I started assisting some of his artists there. Serge I did as well, um, Thomas McGuy, like just any artist that any hair stylist that he had, I would assist. I also had a job evenings and weekends at Bloomingdale's. Because back then you didn't get paid to assist.

JVN: But so you're working in the agency in New York City and then you start getting taken on these photo shoots, like, do you remember like the first photo shoot where you're like, holy shit, like I can't believe I'm like doing this like assisting on this shoot or doing this hair?

DANIELLE PRIANO: I can't remember the like, I can't believe this. I'm doing this because I feel like my life was like I can't believe. So like that felt even maybe just more normal than anything I've ever done. So I feel like in that aspect it was like, oh, they're just doing hair and makeup. I didn't even really think I don't, I don't think I grasped like the gravity of how big and how lucky I was to be in those situations. When I was in those situations, I just thought like, I'm here, I want to do the job, I want to do the job right. Like I'm a really hard worker, so in my mind it wasn't like, what, wow, this is Vogue magazine or this is a Vanity Fair interview.

JVN: You're a single mom, you're in New York City. It's like super fucking expensive. This is like pre-social media, like no one is sitting there telling you like this is how you become a celebrity stylist.

DANIELLE PRIANO: Mhm, right.

JVN: Like you literally learned it on the job like through hard earned experience, like. Do you have any advice for, like, how you pushed through if you felt stuck, how you navigated things that weren't necessarily clear? Like, is there a mantra or ritual that is like helped you to keep going?

DANIELLE PRIANO: Yeah, I think that, you know, Especially when you get to my level. You understand the business a bit more, but when you're not at my level and you're just like trying to navigate, there's so many notes, there's so many disappointments or and and that's literally part of the business, and I tell my assistants all the time, like, if you don't have a thick skin, then this industry is not for you. It's just not, it's not for the, it's not for the the faint of heart or whatever it is, it's not for the sensitive sallies of the world because it can and it can it can break your break you. So you have to, you have to be clear that whenever you have a no or whenever you have uh something that you thought was, you know, you did a good job on that job, you did a great job on that job, you thought you connected with the person, but then they never called you again, it's because for me, I believe that everything, everything, and I know this is like so cliche, if something is for me, it's for me. And in no way, shape or form can you take what's for me. Or I can take what's for you. So, the universe gives you things, and It's just, that's the way that the universe works, like, that's the or God or whatever you believe in, that's the way that things work is that you can't force something to happen if it's not supposed to happen. So you just have to look at doors closing as something that bigger that's meant for you is gonna be there. But if you're constantly in this, this attitude of like poor woe is me or I'm the or or I'm, you know, what you speak into the universe is so

powerful that anytime that you focus on the negative. Then that's what's gonna keep on coming. But if you always can find a way to focus on the positive, and me being from the background that I am, is that it's easier for me to see the the bright side of things than it is to be the victim or be the, the, oh this is happening to me, instead of this is happening for me. And like, you know, and sometimes my agent will call me and be like, oh, I have some bad news, and I'm, and then, and, you know, she's always like, maybe she doesn't want to tell me the bad news, and then she tells me I'm like, her name is Leah and I'm like, look, maybe that wasn't supposed to happen because on my way to that job, I could have been in a car accident, like —

JVN: I love that one!

DANIELLE PRIANO: Yeah, I can't think of it as I know I'm good at hair. I know I bring a positive energy to to set, and so it's not about me always, and it's not always about you anyway. It's just like, that's the way that this job, this particular job that I do, and I'm not talking about any other job, this particular job that I do. Is a lot of disappointment.

JVN: How do you in your career, this is, this isn't in the question, but I think this is important just cause, you know, it's like, it's giving this episode is coming out like December 23rd, we're coming into like the end of the year. I can't believe this year went by so fast. We're coming into 2025. How do you I think that artists and people should kind of show up for themselves. Like, has there ever been a client or a situation where you were like, I don't want to work with that person again, like that wasn't good for me, or I don't. How do you, how can you do that with grace and with love? Like, how do you do it?

DANIELLE PRIANO: Yeah, I am so such a strong believer of like energy and so when I walk into a room, I have the ability to change the entire room. Like, you wanna be a cunt? Ok, well, you, you could try, but like that's not the energy I'm ever gonna feed into and I'm never giving you that. So by the end of this 1.5 hour to 2.5 hour, you have no choice but to walk away and laugh because I keep it so light. I'm never going into a room like, oh my cat just died. I had to take her to the, I don't have cats, I have dogs, but I didn't want to even put that in the universe, so um. I, you know, it's like. This person that you're working with is about to perform, be in front of whatever type of audience it is. And you can't put that energy into their psyche at 8 o'clock in the morning, or even 11 o'clock at night. I keep it light and I keep it positive, but then I also know when I walk out of that room. I will call my agent I'll be like, you know, I just don't think that that person's for me.

JVN: If you're driving, listening to this, like, pull over and look at Danielle's Instagram this instant, because you will just see endless images and videos of impeccable, perfectly styled hair. Like, it's never is, there's I've never had a note on anything that you've ever touched in your literal life cause everything just is so beyond reproach. But one thing that I want to know that I'm dying to know. How do you snatch these ponies that good? Cause I know there is extensions out here that you're working. Do you know how to like make the tapes like do something different or —

DANIELLE PRIANO: I have the answer and everybody always asks me that. I am not, I'm not, I'm not gentle. Like I'm not like you can't snatch if you're like scared to, to touch the hair, you know, like. I see this happen all the time in in what I do is like —

JVN: What's your tool of choice? Are you using a comb, like a wet brush type thing, like a Mason Pearson?

DANIELLE PRIANO: No, no. Like a bristle brush -

JVN: Yeah, like a Mason Pearson bristle brush?

DANIELLE PRIANO: A mason person is fine, but I like like a a more of a like all the the bristles, not the mixed bristles, the boars –

JVN: Like all all the boars -

DANIELLE PRIANO: Yeah, yeah, yeah. All the whores.

JVN: Because I interviewed Sam McKnight, and he, I, I, do you know him? He's like he's like um –

DANIELLE PRIANO: Adele's hairdresser.

JVN: Yeah, he, he is, yes, but he like, I noticed some, but he doesn't do snatch the way that you do snatch, but when he puts it up, which it's not snatched, but it is, you know, it's like a tight. I noticed that he uses like almost like those like YSL Park like cutting combs, and then I started playing with that and I do like that it like it does –

DANIELLE PRIANO: Yeah, yeah, but there's no way you can use a YSL part cutting comb to snatch with extensions. It's gonna get caught on.

JVN: Oh, totally, totally, totally.

DANIELLE PRIANO: You can do it if she had no extensions in her hair, but like I said, 90% of people have –

JVN: Is it like a trade secret, or will you like DM me a picture? I like, I gotta figure out it's not a secret because I gotta get I gotta because like I I'm I'm having nervous breakdowns putting my hair in a snatched pony.

DANIELLE PRIANO: Why?

JVN: Because like tips on how, because I just get a lump, I get a lump here, I get a lump there. I –

DANIELLE PRIANO: Because you're not putting it together with the right the right brush. Like I have, I have one that I use on myself. It's like my grandma gave it to me when I was, I'm gonna go get it. Hold on.

JVN: Thank you. This is the best day of my life.

DANIELLE PRIANO: So this is the brush that my granny gave me when I was a kid. It's, I think it's from Avon –

JVN: It's like skinny -

DANIELLE PRIANO: No, it's this is probably like, no, this brush is probably like, I don't know, 100 years old, who knows? I think it's Avon, but like this is how you get that. The one I use on my clients is this.

JVN: What would you even call that kind of a brush, like a long bristle brush? Like a long bristle flat brush?

DANIELLE PRIANO: Well, I'm gonna look up what the real name of it is, and I'm gonna send it to you.

JVN: It's the most amazing thing cause I mean cause also I mean you, I mean you just give me snatcherella when you give your snatch –

DANIELLE PRIANO: But you see the difference between like this is like because they're they get in there. Ok, so you know who knows this, like all the curly hair girlies. I have curly hair.

JVN: Ah.

DANIELLE PRIANO: Yeah, so all the curly haired girlies know about these kind of brushes.

JVN: Ok, I'm gonna get that brush.

DANIELLE PRIANO: If you ever went to like a Dominican salon, they have these brushes.

JVN: I love an East Coast hairdresser. Would you just like you guys just like your own breed. I like love an East Coast hairdresser so much because I was like a West Coast girl and so I just love the East Coast.

DANIELLE PRIANO: So you guys have a little bit softer aesthetic.

JVN: Now, do you like, um, when you are like putting someone's hair up like that you would just do it dry, right? Like just like, would you like put styling like put like, like a cream on the hair dry, gather it and then spray and then like pomade or like a styling.

DANIELLE PRIANO: You can't pull up wet hair.

JVN: Never, never, never. But you would like wash someone's hair and then blow it dry and then snatch it up or would you just like their hair is already dirty?

DANIELLE PRIANO: No, I guess it depends on the situation because like all of my situations are different. Sometimes they come with wet washed hair –

JVN: And you're gonna have to blow it dry, obviously, but it's like if someone hair is dirty already, wouldn't you just like put it up dirty? It's like better?

DANIELLE PRIANO: 100% like it's way better when it's dirty to style hair like that. Yeah.

JVN: What about when I want to make my hair look thicker with like two snatched ponies? Like, you know, like when you do like 1 and then 2 and then it makes your pony look a little bit fuller. Do do that? Do you like that or do you hate that?

DANIELLE PRIANO: Hmn, yeah I have. I mean -

JVN: I think it makes my hair look thicker. Ok, fuck that question.

DANIELLE PRIANO: Yeah.

JVN: Here's another question. What's your favorite? I obviously everyone's hair is different. Like some people like some people's hair is gonna respond, like I have this one girlfriend who like the beadless or the beaded wefts, like those long, like almost like tracks, but with like the beads, it works so good on her and K-tips are so bad cause they slip and they just don't look good, like she has to have beaded wefts. And and obviously everyone's hair is different, but you have like, if there had to be like an Olympic podium of of styles of

extensions like beads, K-tips, wefts, do you have like a top three that you prefer or like anything?

DANIELLE PRIANO: I mean for me and my work life, it's the clip ins for me for work life because it's just once you put a beaded left in, that's it. Once you put the, that's it. They're there for the next amount of time. But for me while I'm working, I could clip it in, I could clip it out. I can put it in, I can pull it out.

JVN: But don't you end up having to do that like don't any of your clients ever just have those anyway and then you just like end up having to style them and you're like, I. like that or I fucking hate that?

DANIELLE PRIANO: I do, for, for the work that I do, it's difficult when they have the K-tips because it's limited. So now we're just with the hair down, and then if they do have, I have to like individually go in there with the telecomb and —

JVN: And make sure it's blended -

DANIELLE PRIANO: Pull out the hair to cover the K-tips. So anything up with the K-tips. It's not my favorite, but anything down with the K-tips, what it's so easy to work with.

JVN: Have you seen those like little ones where they almost take like little individual hairs? Yeah, and is that like I –

DANIELLE PRIANO: The micros? Yeah, yeah. I just saw this thing on TikTok as well. It's like. They take individual hairs, and they use this light –

JVN: Like a UV light, like when you get your gels done with. I thought that was what I was trying to ask you about –

DANIELLE PRIANO: And then they seal it. It's called um I think that looks cool.

JVN: I did work for like alopecia areata and stuff.

DANIELLE PRIANO: Yeah, I did. I was gonna take the class because I'm like I'm really into like knowing all the things like if something new comes out, I wanna know it, even though I probably never would use it. I just wanna know it. I wanna know. I think that's important as a hairdresser too with all the new like technologies that come out with extensions and stuff that you should just know. You should know the the new tools and stuff like that. You never, you never stop learning. I've been doing hair for so long, but I'm, I'm always learning. I learn stuff every day. And so that one I don't know, I don't know, I don't know. I haven't tried it, but it looks so interesting.

JVN: I thought it looked really cool too.

DANIELLE PRIANO: It's really interesting. And I, I signed up for the class, but every time I get booked on a no, I get booked on a job and I was like, oh.

JVN: Sidebar, Danielle, I think we have um my new, our our bond gloss that we just came out with, it's it should be at your house like in the next day or two or 3. like it should be like this week and like those little gorgeous pink box.

DANIELLE PRIANO: I love your product, like it's so good.

JVN: I wasn't even fishing for a compliment, but thank you for saying that. It means the world to me. I worked so fucking hard on it. Like every, it's the heaviest lift I've ever lifted in my life.

DANIELLE PRIANO: When I when I first got them, my daughter was like, oh my God, I can't believe you got these hair products. And I was like, um, yeah, I know Jonathan. She was like, no, you don't. And I was like, no, I do.

JVN: We're we're best friends, but also our air dry cream would be so good for them, but I especially our bond gloss for any of your people who are ever like breaky, cracky, just like need a little bit more strength in their hair, you just put it on my hair after you wash and condition and then you rinse it out. It just like, it makes your hair so strong and shiny but not over protonized. It's just like a gorgeous. Shiny straw. It's like that shiny as TikTok here that was really like viral. I just, but it's like not oil, it's like it's just like healthy shiny. Ok, but now we're getting to our favorite part, which is here. Ready? It's rapid fire. It's our final segment. It's our final segment.

DANIELLE PRIANO: Thank you.

JVN: Just so you know. Rapid fire, what's your go to budget beauty recommendation under \$10?

DANIELLE PRIANO: Fuck, under \$10. Are we talking about hair care products under \$10?

JVN: It could be anything. It could be Vaseline, Q-tip.

DANIELLE PRIANO: Um, I love, I don't know if it's under \$10 so the sexy hair -

JVN: It can be under 20.

DANIELLE PRIANO: I, I love the, the sexy hair we leave-in conditioner cause my curly hair, so I just, that's like my favorite. That's my favorite. I don't know if it's under 20. Should we Google?

JVN: No, that's I feel it's sexy hair. They're like a good price. It's not too bougie -

DANIELLE PRIANO: That's not, it's not gonna be like \$60.

JVN: What about a splurge recommendation? Bougie could be –

DANIELLE PRIANO: Ok, my face cream, the Valmont face cream.

JVN: Which one now?

DANIELLE PRIANO: Valmont. See, it's so expensive you don't even know about it.

JVN: I didn't even heard about it because I've been on that Le Mer, but she's basic, honey. I wanna go on this Valmont, honey. Im looking up Valmont as soon as we're done, honey.

DANIELLE PRIANO: Yeah.

JVN: What it's a product you never leave home without, I think I know what it's gonna be. Is it your red lip?

DANIELLE PRIANO: No, because I only do that in work situations.

JVN: But it's what you never leave home without, so you might be going to work.

DANIELLE PRIANO: Yeah, that's true.

JVN: So red lip. Which one is it? Do you rock? Is it different ones?

DANIELLE PRIANO: Yeah, it's different ones, like whatever makeup artist gave me one out of their bag.

JVN: Have you ever tried or tried Dragon -

DANIELLE PRIANO: I have the Makeup by Mario right now.

JVN: I love that one. Have you ever tried Dragon Girl by Nars?

DANIELLE PRIANO: No.

JVN: You might really like that lip crayon. It's like a true brick red. Like it's like it's not red blue, not red but it's like red.

DANIELLE PRIANO: I don't want I don't want red blue and I don't want red orange, yeah, I like –

JVN: It's it's brick is a red red. Ok, love. It's a look. What's your favorite vintage beauty product, look, or memory? Like cover of a magazine or like something that your grandma would do to her hair or like there was like a TV show, like –

DANIELLE PRIANO: I love a roller set.

JVN: I love a roller set too. Is there one that jumps out of your mind?

DANIELLE PRIANO: You mean a particular person that had a roller set?

JVN: Yeah.

DANIELLE PRIANO: Marilyn Monroe.

JVN: I'm wet. Ok, this is, this is super rapid fire, favorite perfume?

DANIELLE PRIANO: Um, what is my favorite perfume? Oh, don't say Dolce and Gabbana light blue.

JVN: Favorite moisturizer?

DANIELLE PRIANO: Balmain.

JVN: Favorite candle?

DANIELLE PRIANO: Diptyque.

JVN: Same! Favorite hairspray?

DANIELLE PRIANO: Sexy hair.

JVN: Styling tool?

DANIELLE PRIANO: My brush.

JVN: Three barrel waiver or curling iron?

DANIELLE PRIANO: Curling iron.

JVN: Oh, that was so good. I just added that one. Lipstick?

DANIELLE PRIANO: Sure.

JVN: What about blush?

DANIELLE PRIANO: Sure.

JVN: You don't have a fave?

DANIELLE PRIANO: I mean, I just, I, I don't.

JVN: Um, what about -

DANIELLE PRIANO: Well I have a I have a fave blush. I like the, the RMS beauty cream

blush.

JVN: What about like? What about like an like a little elastic or a hair tie? What? Like a little

tiny elastic or a hair tie?

DANIELLE PRIANO: Hair tie, PSX by Danielle.

JVN: What about the those like hair ties with like the two hooks?

DANIELLE PRIANO: No.

JVN: What about um oh my God, I love you so much. I can't say it. What about like using like

forms in the hair to add volume and bulk?

DANIELLE PRIANO: What's a form?

JVN: Like, like, you know, like something to like make the thing, like make the bun be bigger.

DANIELLE PRIANO: Calm down.

JVN: No. Um, what about favorite coat?

DANIELLE PRIANO: Rick Owens.

JVN: Oh my God, that's a really good one. Favorite accessory ring bracelet?

DANIELLE PRIANO: My hoops.

JVN: Oh, they're so good. Foundation?

DANIELLE PRIANO: I don't wear any.

JVN: What about favorite movie?

DANIELLE PRIANO: Scarface, Tony Montana.

JVN: What about favorite like body care company?

DANIELLE PRIANO: You mean like body lotion?

JVN: Yeah.

DANIELLE PRIANO: I use a natural body lotion. I don't know the name of it, but I do have it

somewhere. Should I go look real quick?

JVN: No, it's ok. cause only like if you're obsessed with it. What about favorite Christmas song or Christmas movie or Christmas tradition?

DANIELLE PRIANO: All I Want for Christmas is You.

JVN: Yes, girl, I should have known.

DANIELLE PRIANO: Favorite movie is Elf. Christmas tradition is just being with my family, eating, I like to eat.

JVN: Is there a particular dish?

DANIELLE PRIANO: Well, I'm Syrian, Middle Eastern and Italian, so we do a lot of Middle Eastern food. So I just like all those kind of things.

JVN: I love that you're a Syrian queen.

DANIELLE PRIANO: Yes!

JVN: I love that. I didn't know about Danielle. I love that we like learned something, say something best for the last. Danielle, thank you for coming on. We love you so much. I had so much fun talking to you. You're just so incredible and I love you, and if you ever need any JVN Hair, let me know.

DANIELLE PRIANO: Thank you for having me.

JVN: You've been listening to Pretty Curious with me, Jonathan Van Ness. You can learn more about this week's guest in the episode description and follow us on Instagram and TikTok @CuriouswithJVN. Pretty Curious drops every Monday wherever you get your podcasts and make sure to tune in every Wednesday for Getting Curious. Still can't get enough? Honey, you're insatiable! Subscribe to Extra Curious on Apple Podcasts for commercial free listening and our subscription only show, Ask JVN, where we're talking all about sex, relationships, or really just whatever's on my mind that week. Our theme music is composed by Nathanael McClure. Come on Nathanael! Our editor and engineer is also Nathanael McClure, yes! Getting Curious is produced by me, Chris McClure with production support from Julie Carrillo, Anne Currie and Chad Hall.